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INNOVATION GURU AND INTERNATIONAL THOUGHT LEADER NETWORK CORPORATE EDUCATION PARTNER VIJAY GOVINDARAJAN NAMED #3 ON THINKERS50 LIST

Dallas, Texas, November 15, 2011.

Internationally acclaimed strategy and innovation thought leader Vijay Govindarajan was named the Winner of the 2011 Breakthrough Idea Award, and now ranks number three in a prestigious list of 50 peers. Sponsored by Harvard Business Review, The Thinkers50 selects the best of the world's foremost management thinkers every two years. This distinction is awarded by peer voters and corporate leaders, and further serves to confirm what GE's CEO Jeff Immelt and corporate training solutions partner International Thought Leader Network have known for years; no one knows how to make innovation happen better than Vijay.

Vijay was the first Professor in Residence and Chief Innovation Consultant at General Electric in 2008, where he worked with GE's Immelt to write "How GE is Disrupting Itself," the Harvard Business Review article that pioneered the concept of reverse innovation – any innovation that is adopted first in the developing world. Harvard Business Review rated reverse innovation as one of the ten big ideas of the decade.

As the Earl C. Daum 1924 Professor of International Business at the Tuck School of Business at Dartmouth College, Vijay has spent 10 years conducting the largest-ever privately funded research project with the singular goal of understanding what separates successful innovation initiatives from the rest. The results of this study are included in two international best-selling books by Vijay and co-author Chris Trimble, entitled 10 Rules for Strategic Innovators and The Other Side of Innovation.

To support organizations successfully solving the execution challenge, Leading Innovation™ was developed and is exclusively provided by International Thought Leader Network in association with Vijay and co-author Chris Trimble. Leading Innovation™ includes a turnkey workshop, implementation support and online resources.

Greg Kaiser, President of International Thought Leader Network, says of Leading Innovation™ and Vijay, "With this offering we are able to deliver the proven methodology and core disciplines that make innovation happen inside the world's foremost organizations. We are privileged to work with Vijay and Chris to bring this to market for our clients and distribution partners. We believe innovation to be the most important topic facing any organization today, and especially tomorrow."

ABOUT INTERNATIONAL THOUGHT LEADER NETWORK

International Thought Leader Network (ITLN) is a knowledge solutions resource for leaders and their organizations with clients and licensed distribution partners throughout the US, Europe, Asia, Australia, MENA, South Africa, and South America. ITLN's faculty includes best-selling authors, renowned thought leaders and top-level professionals.

ITLN offers a full range of products and services to support: awareness, training, implementation and execution in key areas including: innovation, leadership, change management, and organizational performance. ITLN also provides turn-key training programs and implementation resources for in-house facilitation and delivery. For more information, contact: Greg Kaiser, 919.618.9955 or visit www.iThoughtLeader.com.

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